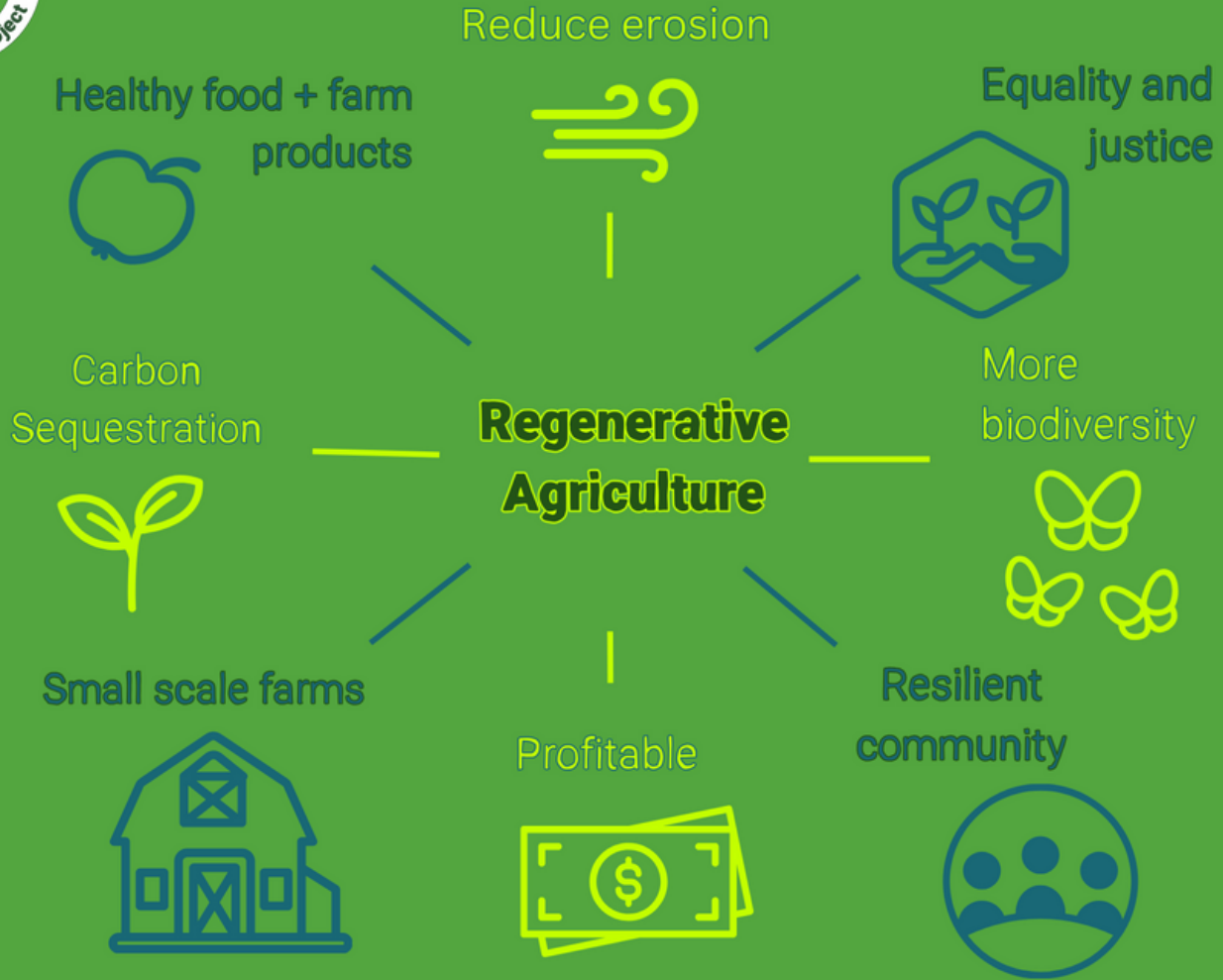


FoxRAP Annual Report 2023





Building equitable community, land access, and support for regenerative farmers to thrive in the Upper Fox River watershed and eastern WI

The FoxRAP difference

Dear Friends,

Sometimes the challenges handed to us feel downright overwhelming and the world seems to throw more at us everyday.

That is why we're grateful for FoxRAP.

This grassroots organization:

- allows us to take action and amplifies our voices
- gives us tools to steward what we care about into the future
- brings us together

We started FoxRAP because we saw the unmet needs of our community. Just as state budget cuts weakened UW-Extension services, FoxRAP emerged to fill critical gaps left by the loss of county programs and staff.



We tailored our mission - and continue to strategically build programs - to address these gaps.

For example, recognizing that many of our community and regional partners were already covering the basics of soil health, we shifted to deliver more innovative and big picture solutions, such as creating land access for emerging regenerative farmers - their #1 obstacle to getting started, due to today's sky-high land prices.

We are among the first organizations in Wisconsin to tackle the challenge of farmland access.

Our willingness to navigate uncharted waters brought us to the forefront of ag innovation in Wisconsin and the Upper Midwest. We walk proudly into 2024 as a thought leader in equitable food systems and farmland conservation, dedicated to cultivating a community of learning and collaboration.

The US Department of Agriculture recognized the importance of our work by awarding us over \$86,000 this year, to strengthen our local food system and create more opportunities for our farmers and our local food consumers.

This work goes beyond food and farms - this is economic and community development. We are honored to be a part of it and to continue to create a more equitable and resilient Wisconsin.

Jason Kauffeld

Chair, Board of Directors

Shelly Rothman

Executive Director

About Us

Name:

Foxhead Regenerative
Agriculture Project

Date of Incorporation:

March 23, 2021

Mission:

Cultivate a local agriculture network that benefits our community and ecosystem.

Vision:

A thriving, resilient alliance of diverse farmers and farm allies working together to realize the full potential of our people, environment, and economy.


Objectives:

- Connect community
- Grow local food and farm products
- Preserve farms
- Protect our ecosystem

Contact:

 grow@foxheadag.org

 foxheadag.org

 920-212-8952

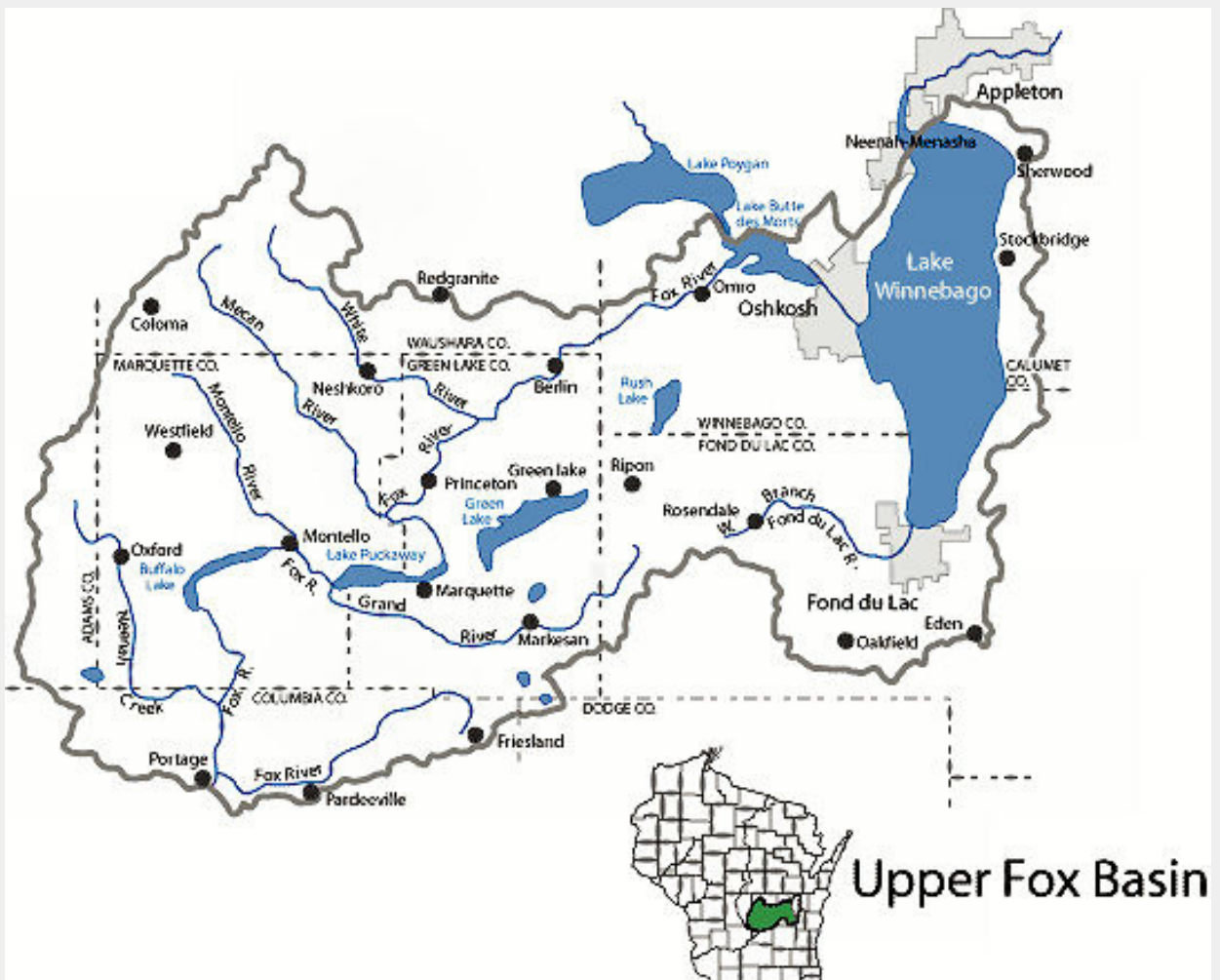
 N6498 State Road 49
Green Lake, WI, 54941





Our Community

Our home base is Green Lake, WI and we work primarily within the Big Green Lake watershed, Green Lake County and Fond du Lac County. With your support, we are growing our reach to serve our neighbors in the Upper Fox River watershed, including Marquette, Waushara, and Winnebago Counties. Map courtesy of Friends of the Fox



2023 Action Plan

We set three overarching goals this year:

- Strengthen our local farm network
- Empower farm and land stewards
- Expand local supply of safe, regenerative food and farm products

With your support, we:

- Won a competitive \$86K USDA Farmers Market Promotion Program grant to increase and improve direct-to-consumer markets and sales for local farms
- Joined the American Farmland Trust's Great Lakes Navigator Program to support 4 farmers and landowners implement conservation easements, farm transfer planning, and adopt regenerative farming practices
- Wrote and published 4 informational conservation easement documents for the general public and community partners
- Met with the public and partners to inform about easements, leading to a community conservation easement alliance and the Green Lake Conservancy proceeding with new farmland easements
- Partnered with 5 local farmers to produce the first Listen to the Land videos
- Co-hosted and/or participated in 3 community events to spread the word about regenerative ag: the Green Lake County Fair, the Green Lake Conservation Field Day, and the WI Farmland Access Hub Meet 'n Greet

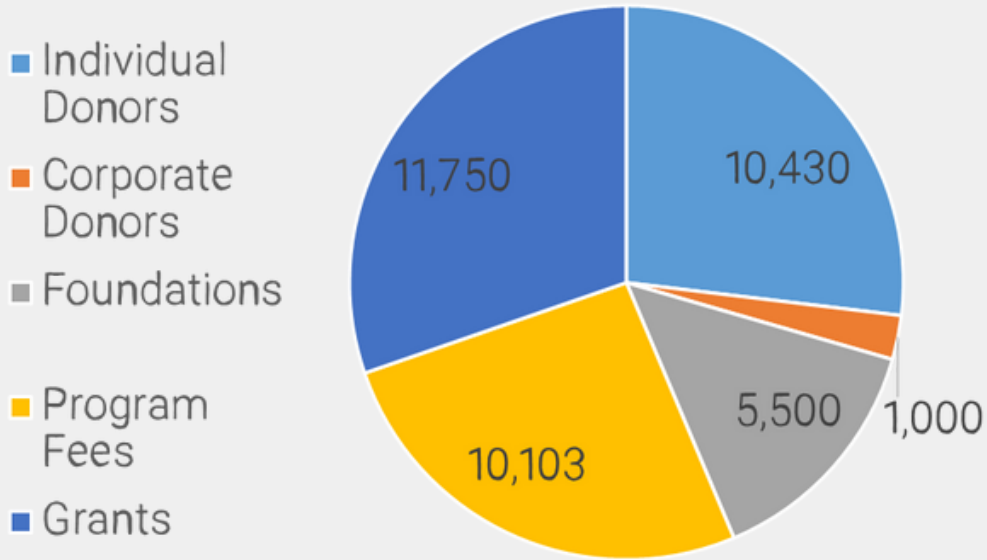
Your support made this happen! Thank you!



Revenue and Expenses

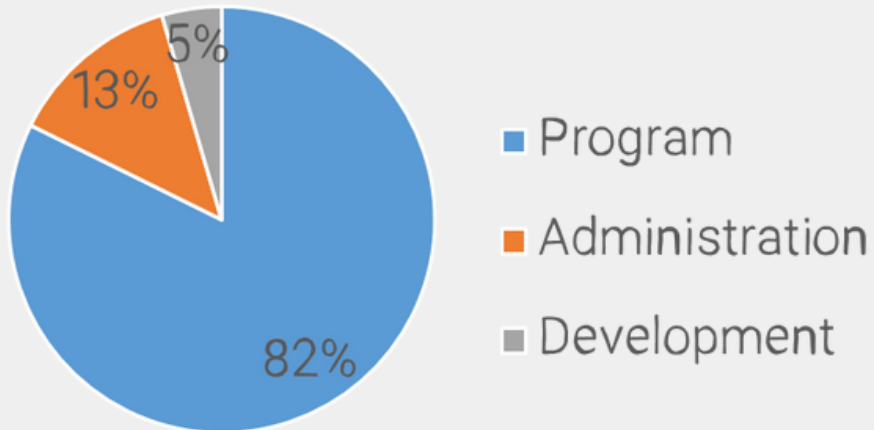
Annual Revenue

Total Revenue: \$38,783



Annual Expenses

Total expenses: \$27,385



How you can join

- **Follow us on Facebook**

- Stay up-to-date on regenerative ag events and news around WI
- Go to facebook.com/FoxheadRAP
- Share posts with your friends!

- **Join our email newsletter**

- Follow FoxRAP programs and events through the year
- Go to foxheadag.org and click on 'Join Us'
- Contribute a story for the next edition!

- **Invest in your community**

- Donate your time, talent, or treasure to grow community, farmland access, and support for regenerative farmers to thrive
- Go to foxheadag.org and click on 'Donate' or get in touch!

- **Join our Board of Directors**

- Contact us at grow@foxheadag.org for more info

- **Buy local! Support our farmers!**



Staff and Board of Directors

Board of Directors

Jason Kauffeld - Chair

Small business owner
Former UW Extension County Educator

Ken Bates - Treasurer

Public School Superintendent - retired

Hannah Niewoehner - Secretary

Green Lake Sanitary District
Watershed Coordinator

Lisa Reas

Green Lake Sanitary District
Administrator

Jordan Paris

Farmer

Sam Wisneski

Artist

Lee Sixt

Farm Owner
Tri-County Leadership Initiative alum

Staff

Shelly Rothman


Executive Director





Thank You!

Your support makes all the difference.
We look forward to connecting with you in 2024!

FoxRAP

 920 - 212 -8952

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Green Lake, WI 54941

 foxheadag.org